Policy

# 1. Purpose

This policy expresses Christ Church Grammar School's (the School) objectives and philosophy underpinning its fundraising endeavours and explains its protocols and processes for the acceptance, and administration of gifts as well as the acknowledgement and recognition of Donors.

The School is deeply committed to providing opportunities for an exceptional all-round education for boys to achieve these aspirational goals. It welcomes and values philanthropic support from individuals, organisations and the general community which are aligned with its values and strategic objectives.

## 2. Scope

The provisions of this policy apply to all philanthropic fundraising activities of the School. They do not apply to sponsorships, non-philanthropic grants or projects funded from other sources.

## 3. Definitions

**Bequest** is a gift received from a deceased estate.

**Deductible Gift Recipient** is an organisation or a fund which has been approved by the Australian Taxation Office to receive tax deductible gifts.

**Donor** is an individual or an entity that makes a **Gift** to the School.

**Encumbered Gifts** for the purpose of this policy are those which come with a third party's right to or interest in the property which does not prohibit the property's owner from transferring title. Encumbrances can be classified in several ways. They may be financial (for example, liens) or non-financial (for example, easements, private restrictions).

**Gift** means any irrevocable transfer of property as an act of **philanthropic giving** on the part of the **Donor** including but not limited to:

- Money
- Real Estate
- Artworks and/or cultural material
- Musical instruments
- Stocks and Shares

**Naming Opportunity** is an offer or decision by the School to name an asset in honour of an individual for distinguished service or in recognition of substantial financial support from an individual or an organisation.

**Philanthropic Giving** means a voluntary donation of a gift where the donor does not receive a material benefit from donating the gift.

# 4. Principles

## 4.1 Roles and Responsibilities

- All requests for philanthropic support, approaches to prospective Donors, negotiation of terms and conditions
  associated with gift acceptance, accountability for and administration of gifts will be co-ordinated by and through
  the Office of Advancement.
- The School or Council retains authority to establish a Fundraising Committee from time to time, to oversee a specific campaign, co-ordinate networking events and solicit major gifts on behalf of the School. The Director of Advancement will be an ex-officio member of any such Fundraising Committee.
- Any queries with respect to the appropriateness of a gift and/or its acceptance will be referred in the first instance to the Principal, and if required, to the Council for decision.

## 4.2 Gift Categories

#### 4.2.1 Money

• Money includes cash, cheques, foreign currency and funds transferred online and paid by card

#### 4.2.2 Gifts-in-kind

- A gift-in-kind is a gift donated in a form other than money
- Donors must seek their own advice regarding the tax deductibility of gifts-in-kind, including obtaining any
  required valuation at their own cost.
- Gifts-in-kind will be recorded as either an Asset or an Attractive Item on the School's fixed asset Register in accordance with the School's finance policies
- · The School may dispose of gifts-in-kind for cash at its exclusive discretion, other than where a gift is bound by

special conditions accepted by the School in a gift agreement

• The Office of Advancement will liaise with the Finance Office if a gift involves the transfer of shares

#### 4.2.3 Real Estate

- The School will accept a gift of real estate on the understanding that it may be disposed of for cash and the
  proceeds used to support the intent of the Donor or a strategic objective of the School
- The retention or disposal of a gift of real estate will be at the discretion of the Council

#### 4.2.4 Artworks and/or Cultural Materials

The School may accept gifts of Artworks or Cultural Materials after consideration by the Principal and if necessary, consultation with Council

#### 4.2.5 Encumbered Gifts

• Encumbered gifts may be accepted but this will be at the discretion of the Council

#### 4.3 Gift Acceptance

- Christ Church Grammar School may accept gifts for specified and unspecified purposes, both solicited and unsolicited
- The School will work with Donors to encourage giving that aligns with the School values and strategy and will advise Donors wishing to express a purpose for their gift, to do so in broad terms to allow the School to use the gift in changed or unforeseen circumstances
- In accepting and administering gifts, the Office of Advancement will ensure compliance with the provisions of Income Tax Legislation, specifically Deductible Gift Recipient (DGR) requirements and internal School finance policies
- Christ Church Grammar School Building Fund, Christ Church Grammar School Library Fund, Christ Church
  Grammar School Bursary and Scholarship Fund and the Christ Church Grammar School Centenary Indigenous
  Scholarship Fund are Deductible Gift Recipients with a common ABN 52 791 098 115
- The School has charitable foundations in the UK, USA and Singapore and Donors resident in those countries are
  encouraged to make charitable donations to Christ Church Grammar School in their own currency via Chapel and
  York
- The School will only accept gifts from private or public sources, which are aligned with the School's values and whose identities and business practices are not likely to compromise the School and its reputation.
- The School may decline to accept a gift at its absolute discretion or in circumstances where there is an actual or potential conflict of interest, or any likelihood of legal, financial or reputational risk for the School.
- A donation will not be accepted if it is conditional on the donor retaining control over the expenditure of the funds or any future engagement from the recipient/s of that donation. For example, a donor may have input in the

selection criteria for a scholarship or prize, but will not play any role in the selection of the recipient or the selection process. Similarly, a donor may not request to have contact from a recipient of any scholarship or prize, and any engagement will be at the discretion of the school and that student. For further information see Appendix A: CASE Global Reporting Standards (2021).

- All donated funds will be managed and held at the School's discretion, without the imposition of any constraints from the donor.
- The Office of Advancement is responsible for escalating any concerns relating to gift acceptance to the Principal and Chair of Council for final decision.

## 4.4 Gift Agreements and Records

- The terms of restricted gifts with a value of \$10,000 or more will be documented in a written agreement between the School and the Donor. The signatory will be a delegate with appropriate authorisation as per the School's delegations schedule
- The Office of Advancement is responsible for preparing, administering and recording gift agreements on the School's Records Management System

### 4.5 Gift Expenditure

- The School will always strive to honour Donor's intentions and adhere to the commitments set out in gift agreements
- The School will hold restricted funds (these being gifts donated for specific purposes, including endowments) in discrete accounts separate from the School's general unrestricted funds to enable transparent monitoring of gift expenditure, ensuring an auditable trail of any investment income and distributions
- The Office of Advancement will be responsible for reporting back to the Donor on expenditure of gift monies
- The School will not refund tax deductible gifts without advice from its solicitor

## 4.6 Donor Stewardship, Confidentiality and Privacy

- · Donors will be provided with an official receipt for all gifts within three working days of receipt by the School
- The School will acknowledge Donors in accordance with its gift stewardship program and in accordance with the wishes of the Donor
- Donors have the right to remain anonymous and the School will respect the privacy of those who choose to remain anonymous
- All information collected and held on Donors by the School will be in strict accordance with the School's Privacy Policy
- In the course of discussing major gift prospects, employees, fundraising committee members, Council and any

fundraising consultants will keep confidential the details of their negotiations, and uphold the School's commitment to protect the privacy, dignity and trust of its benefactors

- The School may provide major gift Donors with public recognition in accordance with the Naming Opportunity Guidelines for Facilities, Landscape Features, Buildings or parts of buildings at the discretion of the Council
- · The School will never provide Donors with tax or legal advice in relation to their donations

## 4.7 Bequests

- The School will always take into consideration the wishes and intentions of a Donor as outlined in their will when determining if it is appropriate to accept a bequest and in decision making about how the bequest might be used and applied.
- Where the School is unable to honour the intentions of the will, all appropriate measures will be explored to determine a purpose for the gift which most closely aligns with the Donor's wishes
- Donors and/or appointed executors enquiring about a proposed bequest should be referred to the Office of Advancement
- Donors who have expressed an intention to include the School in their wills are to be encouraged to provide a copy of the will or the pertinent clause from their will to the Office of Advancement for their records. In addition, any criteria to be applied in the use of the funds is to be agreed between the Donor and the School in a gift agreement
- Staff involved in decision making at the School, about the use and distribution of the proceeds of a bequest must not, on behalf of the bequest donor
- 1. hold a Power of Attorney or Enduring Power of Attorney
- 2. hold an Enduring Power of Guardianship
- 3. act as an executor of the will
- 4. draft a Will
- The School may provide suggested wording as guidance for a clause in the will, if there is a specific purpose for the gift.
- The School must clearly state that the wording should be reviewed by the donors legal or financial advisor to ensure that it accurately reflects the wishes of their client.

#### 4.8 Endowments

- Endowments will be managed and invested in accordance with the School's Investment Policy
- Where a donation has been made for a specific purpose, the School will accept the endowment only if the investment revenue is estimated to be sufficient to fund the costs associated with the purpose of the gift

#### 4.9 Matched Funding

- The Council may on recommendation from the Fundraising Committee or the Principal approve selected gifts as eligible for matched funding from School funds or other sources available to the School
- Through Corporate Matching Gift Programs, a Donor's employer may double a Donor's personal gift to the School.
   Where this occurs, the matching gift will be combined with the Donor's personal gift for purposes of recognition,
   but the employer's gift will be receipted separately and the employer recognised for the matching contribution

#### 4.10 Workplace Giving

- Gifts will be accepted from staff where there are sufficient controls in place to ensure that the Donor does not control the expenditure of the gift and where the gift does not fund a scholarship or bursary for a member of the donor's family or associate
- Employees will be able to donate to the School via salary deduction arrangements where an effective salary deduction arrangement is in place

## 4.11 Outsourcing of Fundraising

Any external fundraiser or fundraising company contracted by the School will be bound by the provisions of this
policy

# 5. Related Legislation and Policies

Income Tax Assessment Act 1997 (Cth)
Treasury Laws Amendment (2021 Measures No 2) Act 2021
Naming Opportunity Guidelines

APPENDIX A: COUNCIL FOR THE ADVANCEMENT AND SUPPORT OF EDUCATION (CASE) GLOBAL REPORTING STANDARDS (2021):



# CASE Global Reporting Standards (2021):

Excerpts from pp. 24-25.

#### 3.1.2 Donor Control

A donor may express intent for the designation of a gift including general or specific purposes, which are consistent with the charitable purpose of the institution. A donor may not retain any explicit or implicit control over the use of a gift after acceptance by the institution.

(Note: This section on donor control does not refer to future commitments [see Chapter 3.5] or revocable or conditional pledges [see Chapter 3.4.1], which remain in the control of the donor until the institution realizes the gift and are countable in some CASE Insights<sup>24</sup> surveys. It speaks to the use of gifts once they are actually received by the institution.)

The following are examples of donor control precluding the counting of a gift:

- A donor establishes or contributes to a scholarship fund but requires the ability to select or veto the recipient.
- A donor makes an unrestricted contribution while requiring the institution to award a professorship to a specified individual.
- A donor contributes to a fund for a new art museum, provided the institution selects an architect of the donor's choice.
- A computer equipment provider actively pursuing an exclusive contract with the institution offers to establish a need-based scholarship but only if they are awarded the exclusive contract.
- A donor establishes or contributes to an endowed chair but requires the ability to select or veto the recipient.

#### 3.1.3 Donor Influence

Philanthropy is an act of giving and investing in our institutions and in no way should be executed or perceived as an act of quid pro quo. Tangible benefits may negate or reduce gift value. In addition to the prohibitions on donor control after a gift is made, a history of donor support and/or potential must not be permitted to have undue influence on decisions made by the administration. Institutions must be committed to transparency in relationships with donors to express gratitude, while maintaining a clear understanding about the decision-making authority of college/university leadership, including trustees and administration and their delegated officers.

Examples of areas where donor influence must be guarded against and/or prohibited are conflicts of interest, faculty appointments, admissions decisions, coach selections, program priorities and policies, investment policies and strategies, architect selections, search committee participation or candidate selection, and institutional decision-making or priority setting. Exceptions include instances where an institution may choose to avail itself of a donor's expertise and such involvement is consistent with institutional guidance.

For questions about the CASE Global Reporting Standards, contact **standards@case.org**.

For media inquiries about the CASE Global Reporting Standards, contact *media@case.org*.

COUNCIL FOR ADVANCEMENT AND SUPPORT OF EDUCATION



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